



Descriptif produit



A unique combination of style and technology

The Maxcom FW27 Selen is an essential element of stylish everyday life. This jewelry-like smartwatch combines elegant design with advanced technology, helping you take care of your health, fitness, and relationships.

Exceptional design

The Maxcom FW27 Selen is the definition of elegance and subtlety. Its ultra-thin profile and timeless shape make this model the perfect choice for a woman's wrist. The watch is made of stainless steel, and its metal case, combined with a subtly shimmering bracelet, adds exceptional charm and sophistication. An additional black fabric strap with a watch-colored clasp blends perfectly with any outfit—whether casual, business, or evening wear.

Smart jewelry

With a case thickness of just 6.8 mm, the Selen is extremely comfortable to wear. Its elegant and refined look makes the watch not only a functional tool but also a stylish piece of jewelry.

1.32-inch AMOLED screen

The smartwatch features a large, readable AMOLED display that offers sharp images, vibrant colors, and an AOD (always-on display) mode. The sensitive touchscreen provides an exceptional visual experience and ease of use, making every interaction with the watch smooth and enjoyable. An additional glass cover in the set ensures that your watch will always look as good as new.

Unique watch faces

One of Selen's distinguishing features is its exclusive, designer watch faces that can be changed according to your outfit, occasion, or mood. Additionally, in the dedicated app, there are over 100 free watch faces available to choose from — ranging from digital to analog, colorful to subdued. Every woman will find a design that allows her to express her individual style and personality.

Up to 10 days without charging

With average usage, the smartwatch offers up to 10 days of battery life. You no longer have to remember to pack a charger in your bag every day.

Hands-free calls

You can answer and make calls directly from the watch. The built-in phonebook and numeric keypad make it easy to stay connected. The watch will also notify you of new messages and app notifications, such as from WhatsApp.

Well-being

The Selen helps improve your quality of life and your daily well-being. The watch will remind you to drink water, alert you if you've taken too few steps, and analyze your sleep. It will also monitor your heart rate, oxygen saturation, and blood pressure, notifying you when the results deviate from the norm.

Personal assistant

Alarms, a stopwatch, and a voice assistant are just some of the features that make life in the fast lane more enjoyable. The Selen displays the weather forecast and lets you

Compatible Bluetooth®

Color : Gold

Feature(s) : Smart Watch - FW27 - IP67

Ref : MAXCOMFW27GOLD

EAN : 5908235978420

Pack contents : Smart Watch FW27 Milanese Bracelet + User Guide/Security/Warranty

listen to music, making it an indispensable companion for an active lifestyle.

For the active

The Selen is not a typical sports watch, but for those who are interested, it offers monitoring of over 70 disciplines, such as cycling, running, yoga, or cardio training. The watch tracks sports metrics, counts calories burned, and measures heart rate, motivating you to achieve better results. The additional strap included in the set ensures that every movement is comfortable and exceptionally stylish.

Compatible mobiles

APPLE

IPHONE 3G